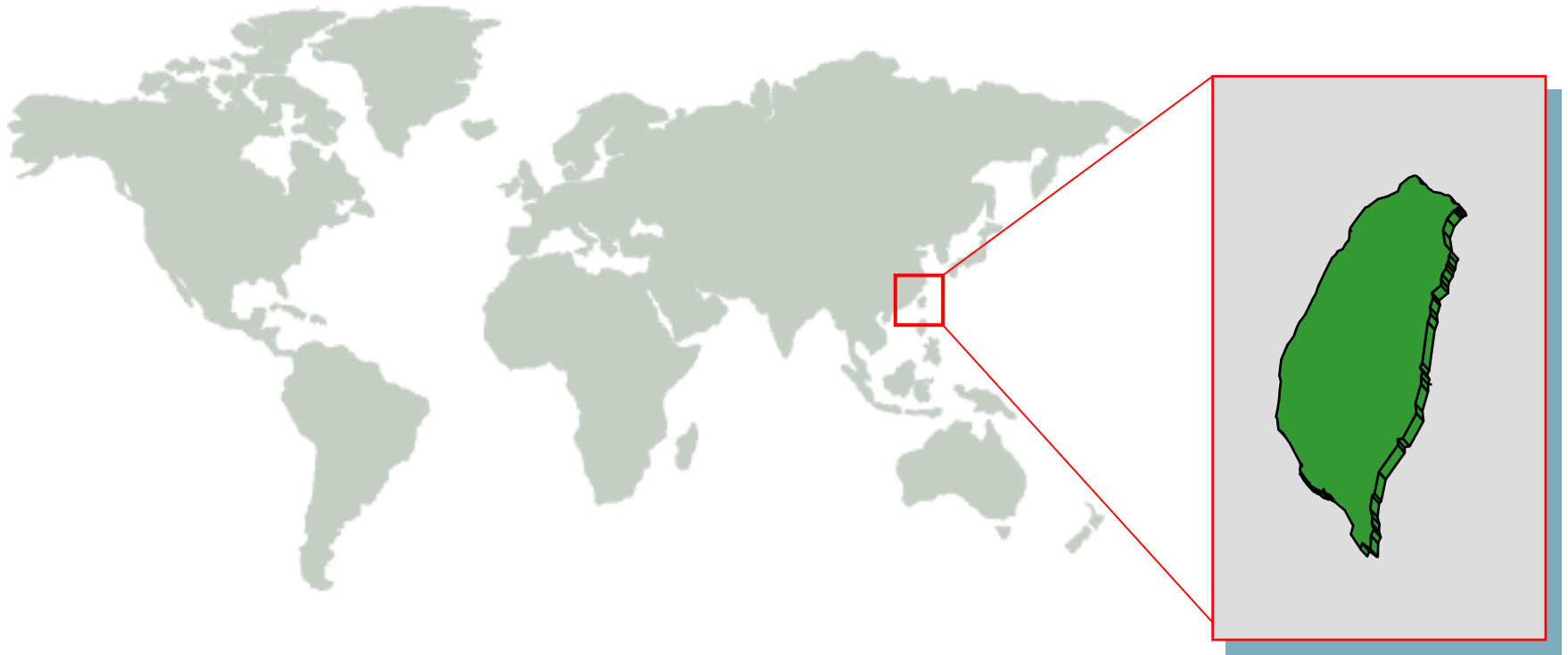


# Taiwan

## Market Overview

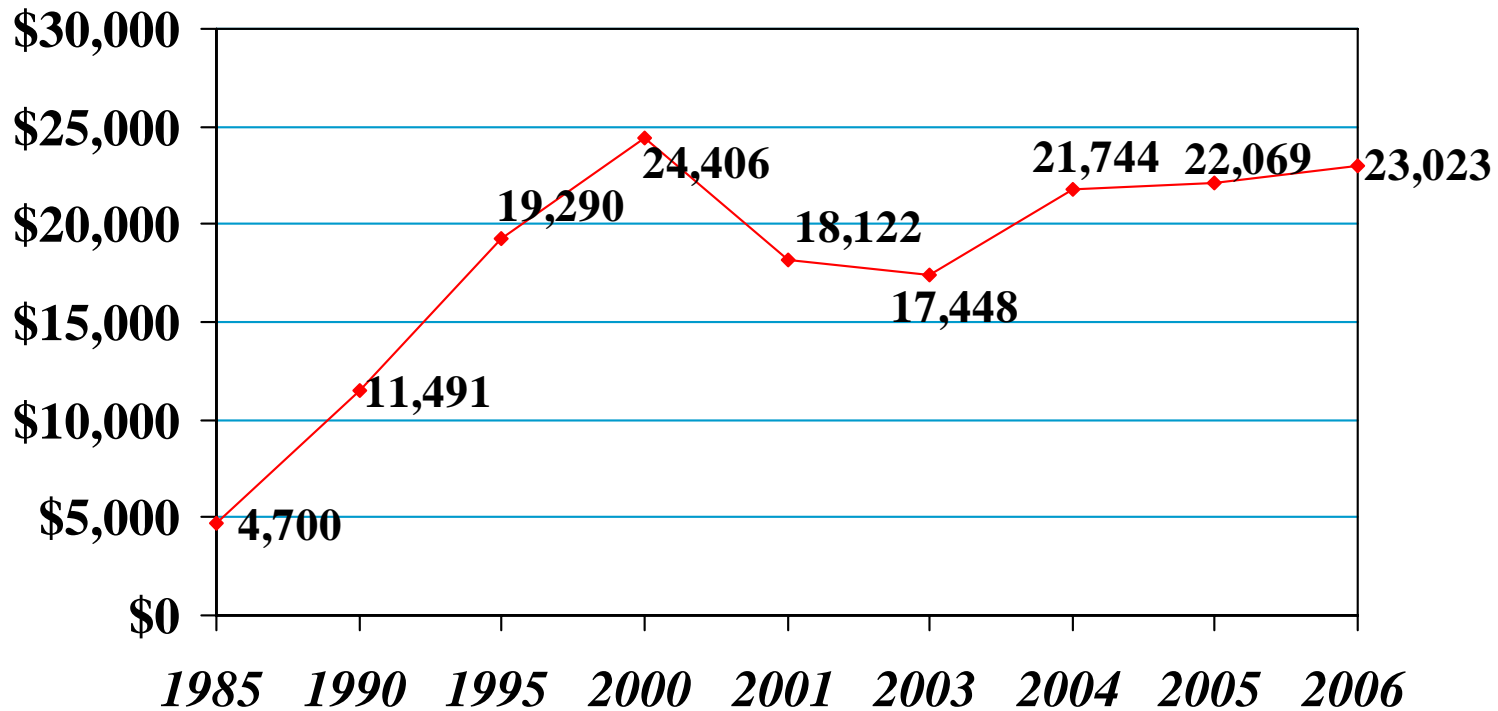


# U.S. and Taiwan: A Strong Trade Relationship

- America's 11th largest export market (\$61.2 billion in 2-way trade)
- Our #6 market for agricultural products
- Foreign Military Sales (FMS) Program: #2 in the world
- 6<sup>th</sup> leading origin of international students

# U.S. Exports To Taiwan (1985 - 2006)

US\$ Million



# US Exports to Taiwan - 2005

(unit: US\$ millions)

Rank	Product Category	Export Value
	Total	22,050
1	Electric Machinery, parts	5,394
2	Nuclear Reactors, parts	4,075
3	Aircraft, Spacecraft, parts	2,337
4	Optic, Photo, Medical Instruments	1,949
5	Organic Chemicals	1,178
6	Plastics and Articles Thereof	790
7	Cereals	751
8	Education	610
9	Oil Seeds, Misc Grain, Seed, Fruit, Plants	475
10	Vehicles, Except Railway, Parts	378

Sources: International Trade Administration, U.S. Department of Commerce for commodity statistics and Institute of International Education (IIE) for education data

# Leading Sectors for U.S. Exports & Investment

## High-Tech Inputs

- Computer Services & Software
- Electronic Components
- Electronics Industry Production/Test Equipment
- Laboratory Scientific Instruments
- Plastic Materials/Resins & Industrial Chemicals

## American Lifestyle

- Educational Services
- High-Quality Household Consumer Goods
- Medical Devices & Supplies
- Natural Health & Beauty Products

## Other

- Electrical Power Equipment
- Franchising
- Pollution Control Equipment
- Security and Safety Equipment
- Telecommunications Equipment & Services

# Major Economic Indicators

ITEM	UNIT	2004	2005	2006	2007f
Economic Growth Rate (GDP)	%	6.07	4.03	4.62	4.30
Gross National Product (GNP)	USD Billion	333.4	355.4	366.0	377.6
Per Capita GDP	USD	14,271	15,291	15,640	16,069
Changes in Consumer Price Index (CPI)	%	1.62	2.30	0.60	1.43
Unemployment Rate	%	4.43	4.13	3.91	3.90
Merchandise Exports (FOB)	USD Billion	182.4	198.4	224.0	237.8
Merchandise Imports (CIF)	USD Billion	168.8	182.6	202.7	215.2
Balance of Trade in Merchandise	USD Billion	13.6	15.8	21.3	22.6
Balance of Trade in Goods & Services	USD Billion	11.2	14.6	19.9	21.0
Foreign Direct investment (FDI)	USD Million	3,952	4,228	13,969	6,000

Note: f= forecast

# Taiwan Ranks High in Surveys

- **2nd Lowest Operations Risk in Asia** after Singapore (*BERI, 8/06*)
- **#4 in Asia for Competitiveness** after Singapore, Japan, and Hong Kong (*WEF Global Competitiveness Report 2006-2007*)
- Taipei ranked as **Asia's 4th Most Livable Business City** after Fukuoka, Tokyo, and Singapore (*Asiaweek*)
- **6th in Asian Economic Freedom** after Hong Kong, Singapore, Australia, New Zealand, and Japan (*World Trade IEF*)

# The China Connection

- Triangular trade (US-Taiwan-China)
- Investment – China's #1 source of offshore investment
- Movement of people
- Challenges – growing economic integration vs political tension

# Experience

- 155 Years of Private Sector Experience
- 220 Years of International Business Consulting
- 29,000 Clients Counseled
- US\$4.55 Billion in US Exports
- 4,200 Clients Sent to US
- 180 Trade Shows

**2006 Gold Medal for  
'Outstanding Foreign  
Commerce Agency'  
from the Taiwan  
General Chamber of  
Commerce**



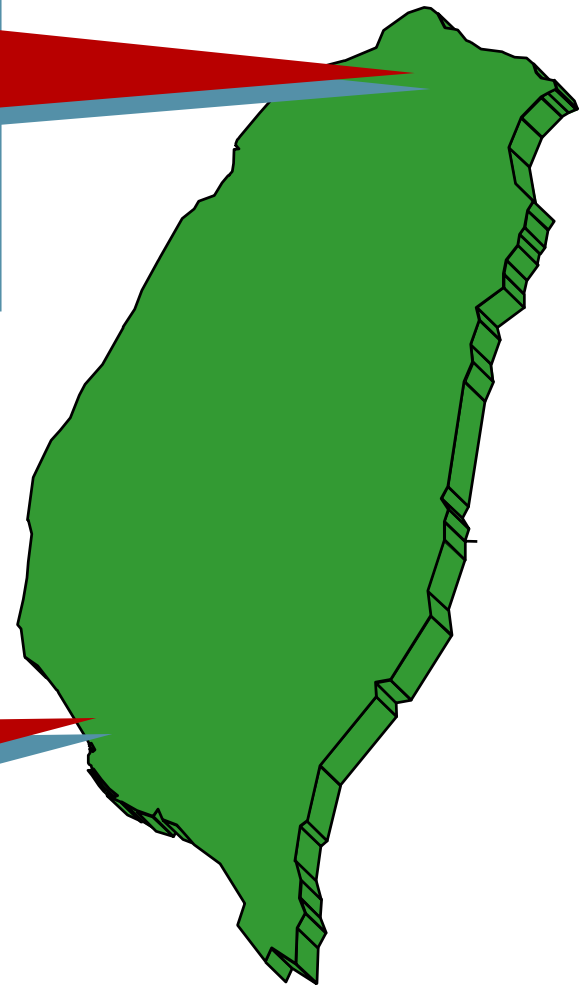
# Offices & Staff

## Taipei

- 4 Commercial Officers
- 17 Local Staff

## Kaohsiung

- 1 Commercial Officer
- 1 Local Staff



# CS Taiwan Staff



# Contact Us



## American Institute in Taiwan

**Gregory M. Wong**  
Commercial Section Chief

International Trade Building  
Suite 3207, 333, Keelung Road Section 1  
Taipei, 110  
Taiwan

**Tel:** 886-2-2720-1550

**Fax:** 886-2-2757-7162

**Email:** [taipei.office.box@mail.doc.gov](mailto:taipei.office.box@mail.doc.gov)

**Website:** [www.buyusa.gov/taiwan/en](http://www.buyusa.gov/taiwan/en)

危機

**“Wei Ji” = Crisis**